



Resources for Schools

Bringing dignity and ease to the process
of navigating social services

Aunt _____
BERTHA

WilCo
Wellness
Alliance



Agenda

What is Aunt Bertha?

Problem

Search Demonstration

Let's work together

Questions

What is Aunt Bertha?



Mission:

To connect all people in need
and the programs that serve them
(with dignity and ease).

Search for **free or reduced cost** services like medical care, food, job training, and more.

Zip



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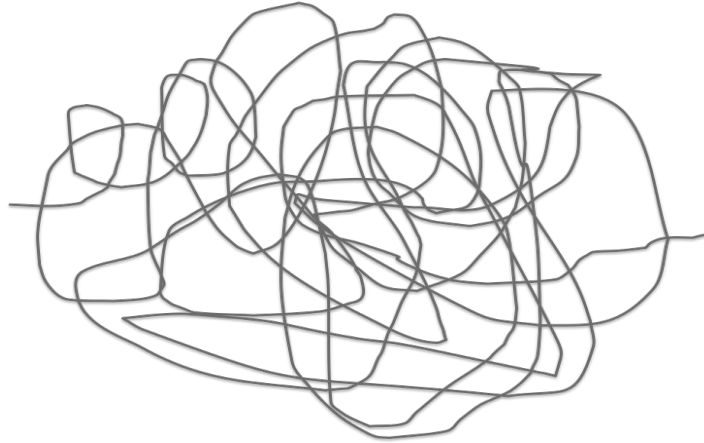
wilco.auntbertha.com



Problem

It's too hard to navigate the system.

Seeker



Programs



Public Benefit Corporation



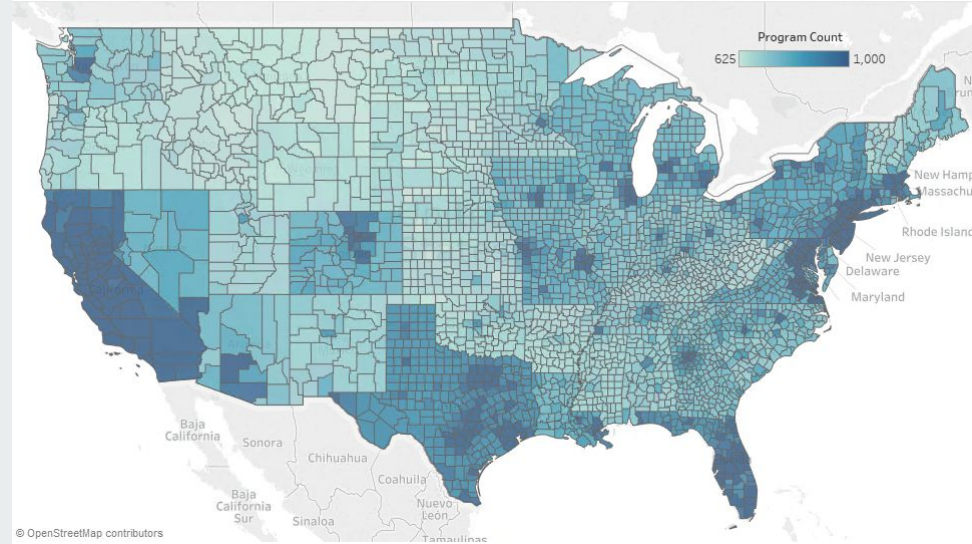
What is a B-Corp?

- AuntBertha.com is, and always will be, free to use.
- Our mission is an integral part of our bottom line.
- We support that mission by selling customized versions of our platform.


Nationwide Coverage

We list free and reduced cost programs in every zip code of the U.S.













(Yes, even Alaska)



**How do we keep programs
up to date?**


**We list these
programs with
the help of our
spectacular data
team**


These people look through every listing on Aunt Bertha...but we need your help, too.

<p>Christina</p> 	 <p>Naz</p>	 <p>Jeanette</p>	 <p>Emily (O.G.)</p>
 <p>Lauren</p>	 <p>Jeremy</p>	 <p>Jackie</p>	 <p>Erica</p>
 <p>Alicia</p>	 <p>Emily E.</p>	 <p>Gaurav</p>	 <p>Aimee</p>

Short Search Demonstration



Let's work together



Connect families to resources, from *where they already are*: your school's website, portal, or Facebook page.

Simple Search Box: Families Start Their Search On Your Site

Enter your zip code

SEARCH

HEALTHY WILLIAMSON COUNTY
Be healthy. Live well.

WilCo Wellness Alliance | Health Priorities | WilCo Data | Tools & Resources | Learn More

Aunt Bertha: Find Resources in Your Zip-Code

Enter your zip code in the field to search for services related to food, transportation, education, job training and more. If you do not know your zip code, you can quickly find it here www.whatismyzip.com by entering your address.

[View webinar](#) or [how-to-guide](#) to learn more about searching and referring others to resources! Access [Provider 101 Guide](#).

Access [Community Engagement Tools](#) or download "Get Listed" and "Need a little help?" flyers here!

78731 SEARCH

WILLIAMSON COUNTY

Sign Up | Log In | Support

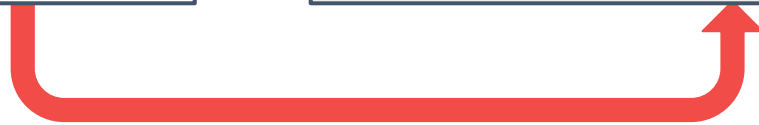
Search for **free or reduced cost** services like medical care, food, job training, and more.

Zip 90210 Q Search

WILLIAMSON COUNTY 1848

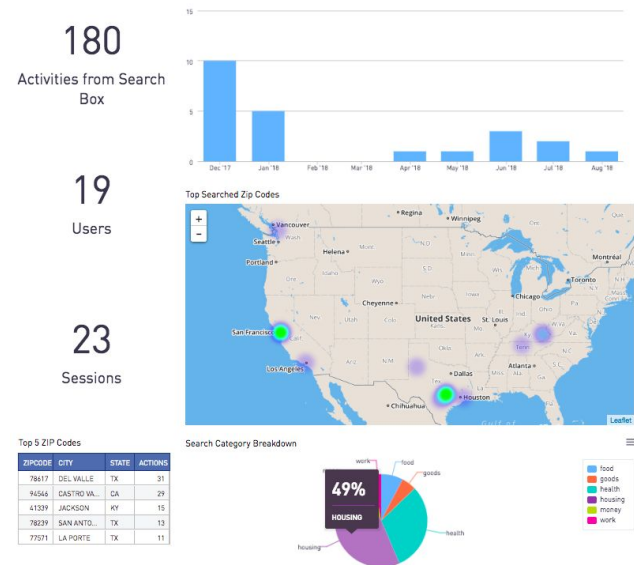
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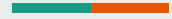
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Why add a search box?

- Reduce Staff Burden
- Seamless Connections
- Customizable
- No Cost
- Add It Anywhere
- Reporting





You can also...

Share Wilco platform with families



Need a little help?

Find the resources you need quickly and easily

Find Programs | Connect to Services | Apply for Benefits | View Hours and Locations



Visit, [Wilco.org/CommunityResources](https://www.wilco.org/CommunityResources)
Because everyone needs a little help sometimes.



¿Necesita un poco de ayuda?

Encuentra y conectate con los recursos que necesitas de manera rápida y sencilla

Encontrar Programas | Conectarse con Servicios
Aplicar para Beneficios | Ver Horas de Servicio y Ubicaciones



Visit, [Wilco.org/CommunityResources](https://www.wilco.org/CommunityResources)
Porque, a veces, todos necesitamos un poco de ayuda.

Questions?





More Information

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