

Central Texas Starting Well (CTSW) Meeting

Agenda and Minutes

July 30, 2024

10:00-11:00am

Zoom

Attendees: Martina Santesteban, Deneece Ferrales, Emilio Flores, & Valerie Zapien

Purpose of this Group:

1. Collaborate effectively by becoming acutely aware of the scope of one another's work.
2. Determine how to best align each organization's goals with Collective Impact Approach for Community Health Improvement Plan (CHIP).
3. Share resources, speakers, events, and announcements to reduce workload and open access to residents.

Minutes for this meeting:

- **Opportunities for Williamson and Burnet Counties-Emilio Flores**
 - Martina suggested connecting with the Central Texas Fatherhood Coalition, Facebook page-
<https://www.facebook.com/groups/1674198089423484>
 - Lifeworks-bilingual fatherhood case manager
 - Starry has a fatherhood program
 - Meals on Wheels-food program--Carrie Berry retiring in October,
 - Valerie will refer Jessica Nutritionist at OWBC to the food security workgroup
- **SuccessBySix Wilco-Deneece Ferrales**
 - SX6 Working Groups are going online since ISDs are starting back
 - Changing workgroups to meet monthly because its too long between meetings. Moving to one-hour monthly workgroup meetings all virtual---
 - Help Me Grow-Developmental Screenings-Moving to BBB Book, Blocks and Balls-educating parents about developmental screenings. Williamson and Hayes County were chosen for two pilot events
 - Have partnership with GT Girls and Boys Club and Leander
 - Central Texas Help Me Grow event in 2nd week in October pilot along with Hayes County end of September, Spring Travis County. The hope is to have an annual occurrence and have screenings done there. Hard to create privacy in festival format. Will have a focus on developmental disabilities
 - Healthy Beginnings-Work around fatherhood strategy
 - Health Equity video--collected names of people willing to help with video-need action steps

- Amanda-Every Texan-daycare issue in Taylor-tax abatements from Samsung-research that shows is less expensive to a community and businesses if they can pay their employee to stay home the first year vrs daycare. Starting to promote as their policy agenda. Happens in other countries.
- **Central Texas Perinatal Coalition (CTPC)-Martina Santesteban**
 - Looking for someone to take lead of the CTPC
 - OWBC-presenting at CTSW-CTPC August Meeting prenatal HeadStart and resources for young children Lenore Sanford, Meals on Wheels
 - Pregnancy resource center-Williamson County
 - Maurita found that Manor Wellness Alliance-building up starting pregnant and new moms with new resources-
 - Maurita found that Manor Wellness Alliance-building up starting pregnant and new moms with new resources
 - Barbara mentioned to Deneece that Martina may help with Wilco SX6- Deneece will send Martina a list of responsibilities-initiatives and where she could use help
- **WCCHD/HWC**
 - WIC Drive Through Breastfeeding Event on August 10 from 9-12 at Round Rock WCCHD location
 - WIC currently understaffed in WilCo-Seeking Breastfeeding Specialist
 - Access to Healthcare Action Group works to identify needs specific to families of new moms and their support systems
 - Chronic Disease Action Group is beginning to connect with WilCo workplaces to promote [Texas Mother Friendly Worksites](#). September 6 from 8:30-10 am virtually.
- **Any Baby Can-**
 - Looking for places to host drop in, free, maternal mental health support groups in WilCo. Held at 10 am on Thursdays for moms with kids up to age of 3.
 - Suggested connecting with Carver Center for Families, Nita Riggins nita.riggins.ccf@starry.org--Did this happen?
 - Dickey Multipurpose Center in Taylor-Nakevia Miller nakevia.mill@gmail.com. Did this happen?
 - Looking for Licensed professional to take on Kathryn's previous hybrid role as Supervisor for therapists. Did this happen?
 - Wondering if Any Baby Can received the Fatherhood grant they applied for.
- **SuccessbySix Travis-**
 - Working on Parenting Advisory Council-Progress on this?
 - Open to promoting all WilCo work through Austin/Travis networks
- **The Georgetown Project**

- Goals is to put more focus on dads, coordinated dad event, and black community in Georgetown. Considering changing model of how to best connect with parents-Progress on this?
- **Acts of Love-**
 - No longer at Leander High School
 - Opening new daycare in Pflugerville

Next Meeting: October 22, 2024, 10-11am (4th Tuesday, every 3 months)

Minutes taken by Valerie Zapien on 7.30.24